Wisconsin State Assembly Committee on Transportation By Officer Martin Schrampfer Menasha Police Department December 3rd, 2009

Mr. Chairman and members of the committee, Thank you for this opportunity to present to the Committee on Transportation concerning a law enforcement memorial license plate in Wisconsin.

My name is Martin Schrampfer and I am a Police Officer with the Menasha Police Department. I am here to express my support along with the support of the Menasha Police Benevolent Association for Assembly Bill 303, which is designed to allow any citizen to express support for the families of law enforcement officers killed in the line of duty.

Established in 1984, the National Law Enforcement Officers Memorial Fund honors the service and sacrifice of every law enforcement officer from city, county, state and federal agencies that have died in the line of duty protecting their community. This includes 246 law enforcement officers from Wisconsin.

The National Law Enforcement Officers Memorial is located in historical Judiciary Square in Washington, D.C. The National Memorial's logo, the red rose lying across a blue shield, is the single most recognized symbol honoring the sacrifice of men and women who have given their lives in the line of duty. In addition, this symbol gives family members and colleagues peace of mind knowing their fallen loved one will always be honored and remembered.

Currently there are six (6) other states that have Memorial License Plates. I have an exhibit here and have provided you with a copy for your reference. These states are: Virginia, Connecticut, Maryland, Ohio, Kentucky, and New Jersey. I am told by the National Memorial staff that at least three (3) other states are currently considering Memorial Plates.

I have also prepared a graphic of a sample plate that can be considered for the State of Wisconsin. On this license plate great care was taken to incorporate Wisconsin's standard design for specialty plates and add some unique features that honor law enforcement.

- Underscoring Wisconsin across the top is a "thin blue line" an internationally recognized symbol which signifies the thin line between order and chaos. This symbol joins together all law enforcement professionals and honors the sacrifice so many have made.
- On the left side is the "Rose and Shield" honoring the service and sacrifice of all law enforcement professionals who have died in the line of duty. In addition to appearing at the National Law Enforcement Officers Memorial, the National

- Memorial's logo of the "Rose and Shield" appears at law enforcement memorials, police stations and union halls all across America.
- Finally, on the bottom, a slogan which speaks to the service that law enforcement officers provide to the community to keep each and every one of us safe and secure.

I have received the endorsement of the National Law Enforcement Officers Memorial Fund and provided you with a copy of a letter signed by their Director of Law Enforcement Relations, John Shanks for your review. The National Law Enforcement Officer's Memorial fund allows us to use the "Rose and Shield" logo specifically on our new Wisconsin Law Enforcement Memorial License Plate.

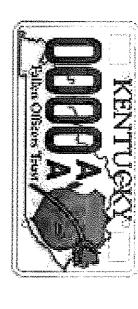
In closing I would like to recognize that Wisconsin's law enforcement community does not have a specialty plate. We are ready to join EMTs, Paramedics, Firefighters, military services and universities with our very own license plate that will not only honor the service and sacrifice of our fallen heroes, but will also raise public awareness to support Wisconsin's law enforcement community.

It has been my honor to address this committee today and I can answer any questions that you may have.



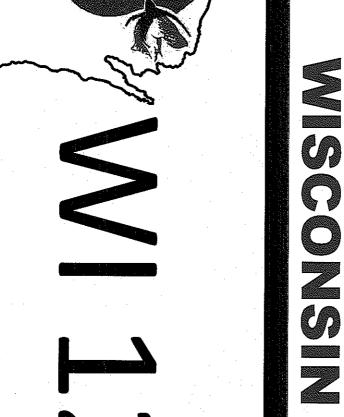












In Valor, There is Hope



November 23, 2009

The Honorable John Steinbrink Chair, Committee on Transportation Wisconsin State Assembly P.O. Box 8953 Madison, WI 53708

Re: Assembly Bill 303

Dear Representative Steinbrink,

It is my sincere honor to write and express our support of Officer Martin Schrampfer's efforts to establish a law enforcement memorial license plate honoring the service and sacrifice of Wisconsin officers who have died in the line of duty. I am excited that Wisconsin is considering joining the growing list of states that offer Law Enforcement Memorial specialty plates.

The National Law Enforcement Officers Memorial Fund hereby grants the State of Wisconsin, Department of Motor Vehicles use of the NLEOMF's Rose & Shield logo for the purpose of a specialty Law Enforcement Memorial license plate for the state of Wisconsin, as outlined in Assembly Bill 303. The logo may be used to develop, promote and market the license plate.

Thank you for time and consideration. Should you have any questions or need additional information, please contact Anne Kringen via e-mail at AKringen@nleomf.org or 202-737-8522.

Respectfully,

John E. Shanks, Director Law Enforcement Relations

National Law Enforcement Officers Memorial Fund